

% of Followers Interested in Each Category

	Michele Bachmann	Herman Cain	Newt Gingrich	Ron Paul	Rick Perry	Mitt Romney	Sarah Palin
News & Politics	63%	69%	65%	68%	56%	67%	62%
Business & Finance	44%	45%	37%	43%	44%	40%	34%
Entertainment	60%	58%	58%	60%	56%	62%	59%
Technology	41%	38%	39%	42%	45%	35%	35%
Music						25%	
Art & Design	27%	27%		25%	27%		22%
Movies / TV			23%				

